

# CLAIRE MACAULAY

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(514) 268-8916

clairemacaulay.com

## EDUCATION

### Set and Costume Design

The National Theatre School of Canada  
2019 to present

### Specialization in Communication Studies

Bachelor of Arts  
Concordia University 2015

## EXPERIENCE

### Design Lead and Marketing Manager

snapcakes™ 05.2018 - Present

- Design packaging, instructions and marketing material.
- Construct brand guidelines from scratch.
- Create and promote congruent branding across website & social media.
- Engage in all social media communications.

### Web and Graphic Designer

Soulzone 01.2017-10.2018

- Develop UI and UX for website, mobile app and desktop app.
- Lead the team in overall brand style.
- Collaborate with back end dev. to create an optimal online experience.
- Develop entire icon library.

### Set and Prop Design Assistant

Blu[e]space 06.2017-07.2018

- Critically analyze script to assess set and prop requirements.
- Research structural and material elements for set and prop design.
- Compile material specifications for costing.
- Create visual renderings for the scene by scene of the show.
- *The Nut Job Live* and *The Governor General's Performing Arts Awards*.

### Illustrator & Animator

Synapse Media 05.2016-01.2017

- Collaborate with creative team to determine best practices.
- Illustrate images for overlay on documentary film.
- Experiment with animation styles.

### Web and Graphic Designer

Vain Pursuits 12.2015-05.2016

- Design packaging and product labels with visual consistency.
- Curate and create content for web and socials inline all brand aspects.
- Produce images for the company website to promote sales.
- Develop marketing material for new and returning clients.

### Teaching Assistant

Concordia University 09.2013-04.2015

- Organize, plan and teach weekly labs in Illustrator, After Effects & InDesign.
- Mentor Junior Communication Studies students.
- Facilitate dialogue between students and professors.
- Solve Technical Issues with presentation equipment and lab software.

## PERSONAL SKILLS

Problem Solving	●●●●●
Communication	●●●●●
Critical Thinking	●●●●●
Flexibility	●●●●●
Team Work	●●●●●
Organization	●●●●●
Emotional Intelligence	●●●●●
Time Management	●●●●●
Leadership	●●●●●
Active Listening	●●●●●
Willingness to Learn	●●●●●

## TECHNICAL SKILLS

Illustrator	●●●●●
Photoshop	●●●●●
InDesign	●●●●●
After Effects	●●●●●
Word	●●●●●
Excel	●●●●●
Powerpoint	●●●●●
Pages	●●●●●
Numbers	●●●●●
Keynote	●●●●●
HTML & CSS	●●●●●
Mail Chimp	●●●●●
Shopify	●●●●●

## LANGUAGES

English	EXPERT
French	INTERMEDIATE