

CLAIRE MACAULAY

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EDUCATION

Set and Costume Design

The National Theatre School of Canada
September 2019 to May 2022

Specialization in Communication Studies

Bachelor of Arts
Concordia University 2015

EXPERIENCE

Design Lead and Marketing Manager

snapcakes™ 05.2018 - 08.2021

- Design packaging, instructions and marketing material.
- Construct brand guidelines from scratch.
- Create and promote congruent branding across website & social media.

Web and Graphic Designer

Soulzone 01.2017 - 10.2018

- Develop UI and UX for website, mobile app and desktop app.
- Lead the team in overall brand style.
- Collaborate with back end dev. to create an optimal online experience.
- Develop entire icon library.

Set and Prop Design Assistant

Blu[e]space 06.2017 - 07.2018

- Critically analyze script to assess set and prop requirements.
- Compile material specifications for costing.
- Create visual renderings for the scene by scene of the show.
- *The Nut Job Live* and *The Governor General's Performing Arts Awards*.

Presentation Designer

VIA Rail Canada 01.2017 - 02.2017

- Create updated presentation to pitch sales concept.
- Curate existing visual materials.
- Illustrate new visual elements to match and enhance the aesthetic.

Illustrator & Animator

Synapse Media 05.2016 - 01.2017

- Collaborate with creative team to determine best practices.
- Illustrate images for overlay on documentary film.
- Experiment with animation styles.

Web and Graphic Designer

Vain Pursuits 12.2015 - 05.2016

- Design packaging and product labels with visual consistency.
- Curate and create content for web and socials inline all brand aspects.
- Produce images for the company website to promote sales.

Teaching Assistant

Concordia University 09.2013 - 04.2015

- Organize, plan and teach weekly labs in Illustrator, After Effects & InDesign.
- Mentor Junior Communication Studies students.
- Facilitate dialogue between students and professors.

PERSONAL SKILLS

Problem Solving	●●●●●
Communication	●●●●●
Critical Thinking	●●●●●
Flexibility	●●●●●
Team Work	●●●●●
Organization	●●●●●
Emotional Intelligence	●●●●●
Time Management	●●●●●
Leadership	●●●●●
Active Listening	●●●●●
Willingness to Learn	●●●●●

TECHNICAL SKILLS

Illustrator	●●●●●
Photoshop	●●●●●
InDesign	●●●●●
After Effects	●●●●●
SketchUp	●●●●●
Word	●●●●●
Excel	●●●●●
Powerpoint	●●●●●
Pages	●●●●●
Numbers	●●●●●
Keynote	●●●●●
HTML & CSS	●●●●●
Mail Chimp	●●●●●
Shopify	●●●●●

LANGUAGES

English	EXPERT
French	INTERMEDIATE